Run a group bottle drive

Two ways to support Calgary outreach. Only the verified group link or QR tracks participation in your drive.

#BeTheChangeYYC

WHO

A group coordinator starts and manages the drive; supporters take part through SkipTheDepot.

WHAT & WHY

Use eligible refundable containers to help fund BeTheChangeYYC street outreach.

WHERE

Use SkipTheDepot. Never bring bottles to BeTheChangeYYC headquarters.

WHEN

Set a campaign window and confirm service availability, then report only credited results.

Choose the right route

GROUP / WITH ATTRIBUTION

Use the group link or QR

Register a group drive and select BeTheChangeYYC. Use the exact referral link from the group dashboard; add it to Poster 2B and test the QR before sharing.

SkipTheDepot: set up a group drive

INDIVIDUAL / OUTSIDE THE GROUP

Use the charity bottle page

Use Poster 2A or the charity's permanent bottle page. Follow SkipTheDepot's instructions for an eligible pickup. This route does not credit your group campaign.

BeTheChangeYYC: donate bottles

Run the drive from start to finish

01 Set up

Pick an organizer, dates and BeTheChangeYYC as beneficiary.

02 Test & share

Scan-test the group QR on two phones before printing. Ask the provider about code eligibility.

03 Track & thank

Reconcile completed, credited refunds. Do not count bookings, scans or estimates.

SkipTheDepot handles eligible pickups. BeTheChangeYYC does not collect bottles. If your group collects on-site, confirm its own container transport and campaign credit with SkipTheDepot before promoting.

34,044

Verified internally

Individual contacts served

Organization-wide contacts across shifts; includes some estimates. Not unique people or bottle-drive proceeds.

BeTheChangeYYC Daily Outreach Report | Jan. 1, 2025 to Oct. 18, 2026

Sharing? Tag BeTheChangeYYC: Facebook X (Twitter) TikTok Instagram Bluesky YouTube #BeTheChangeYYC

SkipTheDepot Group / Company Bottle Drive

> **Bottle drive only:** SkipTheDepot manages eligible pickups. Do not bring bottles to BeTheChangeYYC headquarters. Use your verified group link or QR to credit your group campaign, or give separately using the charity's individual bottle-donation page.

Group company-drive instructions: https://skipthedepot.com/services/company-bottle-drives/

Individual donation page: https://bethechangeyyc.org/donate-bottles/

Matching posters: Poster 2B - Customizable Group Bottle Drive (use unique group campaign QR) and Poster 2A - Individual Bottle Donations.

Featured SkipTheDepot promo code: CHANGEYYC. Use this code when eligible to direct 100% of credited bottle return proceeds to BeTheChangeYYC. SkipTheDepot alone controls code eligibility, fees, service areas, validity and refund processing; confirm the offer when booking. For group drives, retain the group's custom campaign URL/QR and verify the code can be applied without disrupting campaign attribution. Individual instructions: https://bethechangeyyc.org/donate-bottles/.

Organizer quick setup

Group/company name: [NAME]

Campaign coordinator: [NAME / EMAIL]

Campaign dates: [START-END]

Verified group referral link: [PASTE EXACT SKIPTHEDEPOT URL]

QR code scan-tested on: [DATE]

Beneficiary selection verified: BeTheChangeYYC - [DATE / SCREENSHOT REFERENCE]

Step-by-step organizer checklist

- ☐ Visit SkipTheDepot's Company Bottle Drives page and confirm its current group signup procedure, availability, promo-code compatibility and applicable terms. Ask eligible participants to use promo code CHANGEYYC for a 100% credited bottle refund supporting BeTheChangeYYC, subject to SkipTheDepot terms; do not assume all group bookings accept the code.
- ☐ Register your **own company/group campaign** in SkipTheDepot's app or web app. Select **BeTheChangeYYC** as the charity beneficiary and verify the selected recipient before inviting donors.
- ☐ Copy the **unique referral link from the campaign's administrator dashboard**. Test that supporters land in the correct group campaign and see the intended beneficiary.

- ☐ Open the customizable Canva Poster 2B. Replace organizer name, campaign dates and the QR placeholder. In **Canva Apps > QR Code**, generate a **static** QR from the exact group referral link; do not substitute the charity homepage or a temporary/dynamic paid QR service.
- ☐ Scan-test the exported poster QR using two phones; confirm the correct group and beneficiary, and proofread printed details.
- ☐ Publish the group campaign announcement and explain that individuals book directly with SkipTheDepot; BeTheChangeYYC does **not** pick up containers.
- ☐ Check the SkipTheDepot campaign dashboard for completed/credited refunds; do **not** count bookings or estimated container volumes as confirmed donations.
- ☐ At close, request or obtain the campaign's credited-donation summary; separate gross refund credits, provider adjustments and amounts actually transferred/credited to charity when evidence permits.
- ☐ Send thanks without promising a particular refund percentage or tax receipt; confirm SkipTheDepot and charity rules first.

Copy-paste group announcement email / newsletter

Subject: Turn your empties into Calgary street-outreach support with [GROUP NAME]

Hello everyone,

[GROUP NAME] is hosting a bottle drive in support of BeTheChangeYYC's volunteer-powered street outreach in Calgary.

Campaign dates: [DATES]

Support our group here: [VERIFIED GROUP SKIPTHEDEPOT REFERRAL LINK]

Use our group link or scan the QR code on the attached poster, then follow SkipTheDepot's instructions to arrange an eligible bottle pickup. Where the code is accepted without changing our group attribution, enter promo code CHANGEYYC for 100% of your credited refund to support BeTheChangeYYC (subject to SkipTheDepot's current promotional terms). Select and confirm the BeTheChangeYYC beneficiary where prompted. SkipTheDepot manages bookings, transportation and refund processing; BeTheChangeYYC does not collect bottles or offer pickups.

If you're not joining this group campaign, individual bottle donation instructions are available at https://bethechangeyyc.org/donate-bottles/.

Every credited contribution matters. Thank you for supporting Calgary outreach.

[ORGANIZER NAME]

Short Slack / Teams announcement

Our [GROUP NAME] bottle drive runs [DATES]. Use our **group-specific** SkipTheDepot link [GROUP LINK] or scan Poster 2B to book through SkipTheDepot. Please confirm BeTheChangeYYC as beneficiary. SkipTheDepot handles pickups; BeTheChangeYYC does not. We'll count only credited donations, not bookings.

Social / poster caption

Make your bottles count for Calgary! [GROUP NAME] is supporting BeTheChangeYYC through our SkipTheDepot group drive, [DATES]. Use our campaign QR/link: [GROUP LINK]. Where eligible, use promo code CHANGEYYC for 100% of credited return proceeds supporting BeTheChangeYYC. Check SkipTheDepot terms and group tracking before use. SkipTheDepot handles pickups. #BeTheChangeYYC #Calgary #BottleDrive

Collection and quality standards

Accepted channel: refundable drink containers eligible under the current SkipTheDepot service rules and any verified campaign conditions. Donors should follow SkipTheDepot's bagging, labeling, cleanliness and pickup instructions, which may change.

Do not accept or promise: bottles directly at BeTheChangeYYC, unscheduled charity pickups, a guaranteed refund rate, a charitable receipt for every booking, or credit for uncompleted bookings. Group-admin dashboards may display amounts differently from confirmed charity receipts; reconcile where possible.

Mandatory logistics and guardrails

SkipTheDepot, not BeTheChangeYYC, manages its own pickups and terms. Do not bring bottles to BeTheChangeYYC. If your group organizes in-person collection, arrange your own container transport and confirm service eligibility and group credit with SkipTheDepot in advance. A group QR must use the verified referral URL. Count only completed, credited donations as funds raised.

Wrap-up and thank-you copy

Thank you for supporting [GROUP NAME]'s SkipTheDepot drive for BeTheChangeYYC. Based on confirmed campaign records as of [DATE], [VERIFIED CREDITED AMOUNT] was credited to the designated charity campaign. We appreciate everyone who participated. [OMIT AMOUNT UNTIL VERIFIED]

Measurement: campaign ID/link, registration dates, actual credited refunds, provider fees/adjustments where shown, confirmed transfer date, and verified charity net receipt when available. No attribution from QR scans or booked pickups alone.

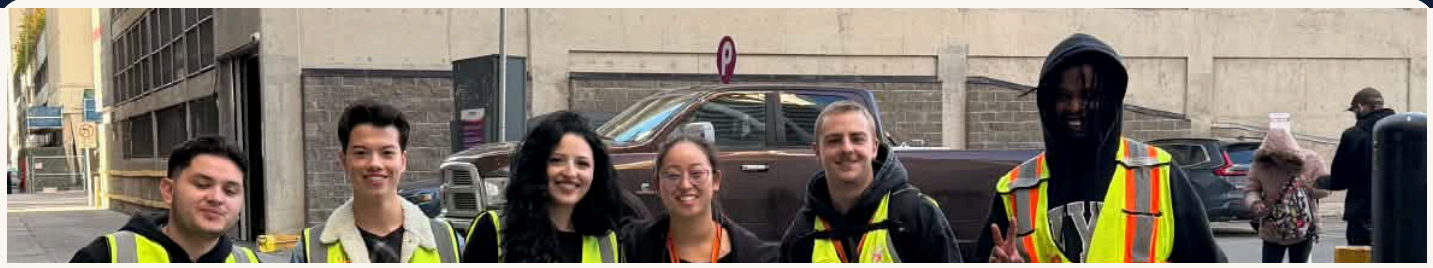
If your group QR does not work

Pause promotion and fix the link before sharing or printing. The individual donation link is an alternative for people giving independently, not a way to credit gifts to your group.

BETHECHANGEYYC
| CALGARY COMMUNITY ACTION

Organize a Bottle Drive.
Support Calgary Outreach.

Turn refundable bottles and cans into group-led support for Calgary street outreach.



USE PROMO CODE CHANGEYYC **100% of credited returns go to BeTheChangeYYC***

YOUR GROUP'S CAMPAIGN

HOSTED BY
[School / Company / Team Name]

CAMPAIGN DATES
[Start Date – End Date]

CUSTOM GROUP REFERRAL LINK
[Insert exact SkipTheDepot group URL]

THREE STEPS TO GET STARTED

01 Register your group/company campaign with SkipTheDepot; select BeTheChangeYYC.

02 Share your unique group URL and QR. Use CHANGEYYC only where compatible with group tracking.

03 Track confirmed credited donations only—not bookings or estimates.

BeTheChangeYYC has no bottle pickup service.
SkipTheDepot manages eligible pickups. Do not deliver bottles to the charity without advance confirmation. *Provider controls promo terms and availability.

bethechangeyyc.org/donate-bottles/
587-224-9114

Follow us @BeTheChangeYYC
Facebook · Instagram · TikTok · LinkedIn · X · YouTube

YOUR GROUP CUSTOM QR

Replace with campaign QR

Registered Canadian charity | 770994937 RR 0001 | bethechangeyyc.org

BETHECHANGEYYC / TEAM FUNDRAISING

ADD HOST LOGO HERE

#BeTheChangeYYC

RUN A BOTTLE DRIVE

Help end homelessness in Calgary with BeTheChangeYYC.



YOUR GROUP. YOUR DRIVE.

Supporting Calgary street outreach

ADD YOUR CUSTOM GROUP QR BEFORE PRINTING

GROUP BOTTLE DRIVE

Hosted by: _____

Campaign dates: _____

Your SkipTheDepot campaign link:

_____

Add and scan-test your custom group QR.

Group setup: skipthedepot.com

Give online

Not group credit

SkipTheDepot handles eligible pickups. Do not bring bottles to BeTheChangeYYC.

Charitable registration 770994937 RR 0001

Promo code: CHANGEYYC • confirm eligibility when booking.