Run a winter gear drive

Help Calgary outreach teams offer practical warmth.

WHO
Workplaces, schools and community groups with a coordinator.

WHAT
Collect only approved winter gear. Launder and individually bag clothing; new socks only.

WHERE
Collect at your own site. Bring approved items to the confirmed BeTheChangeYYC handoff.

WHEN
Confirm priorities, volume and the delivery slot before you announce or buy.

YOUR EVENT IN FOUR STEPS

1 Confirm
Check current items, sizes and capacity.

2 Collect
Share the approved list and poster.

3 Sort
Bag, label and count by category.

4 Deliver
Bring the agreed load; call on arrival.

WHY IT MATTERS / REPORTED OUTREACH IMPACT

8,235

hand and foot warmers distributed

Jan. 1, 2025–Oct. 18, 2026. Reported outreach distribution, not current stock.

Source: BeTheChangeYYC Daily Outreach Report*

*Includes estimates for some shifts.

A useful label for a clothing bag

- **ITEM: WINTER COAT**
- **SIZE: ADULT M, IF KNOWN**
- **CLEAN • DRY • INDIVIDUALLY BAGGED**



ARTWORK: PG 4 / DISPLAY: PG 5

Before you collect or buy: confirm your plan with BeTheChangeYYC.

Open the contact form **Check current donation needs**

Sharing? Tag BeTheChangeYYC: Facebook X (Twitter) TikTok Instagram Bluesky YouTube #BeTheChangeYYC

Winter Clothing & Cold-Weather Essentials Drive

Approved items only. No charity pickups. Book the drop-off before you collect.
HQ: 840 7th Ave SW, Suite 1700, Calgary. Outreach hours are not guaranteed receiving hours.
Call 587-224-9114 before delivery and again on arrival.

Current priorities: https://bethechangeyyc.org/donations/
Matching poster: Poster 3 - Help Calgary Stay Warmer

Organizer quick setup

Organizer: [GROUP NAME / CONTACT]
Drive dates/location: [DETAILS]
Confirmed winter priority list: [APPROVED ITEMS]
Approved delivery: [DATE / CONTACT]

Step-by-step organizer checklist

- ☐ Contact BeTheChangeYYC and approve the winter item list and quantity limits before publicizing your drive.
- ☐ Choose dates, accessible collection site and coordinator; use Poster 3 and the live needs link.
- ☐ Ask for **clean, usable clothing**; specifically state **laundered and individually bagged**.
- ☐ Provide labeled bins for coats, headwear, gloves/mitts, new socks and other approved gear.
- ☐ Inspect every item for cleanliness, damage, dry condition and season suitability; check that any tents are complete.
- ☐ Keep clean clothing in separate sealed bags; count by item type and arrange manageable delivery batches.
- ☐ Call 587-224-9114 before delivery; call again upon arrival during approved receiving hours.
- ☐ Share a thank-you reporting confirmed collected and handed-over items, not inferred people warmed.

Copy-paste group announcement email / newsletter

Subject: Help Calgary stay warmer - [GROUP NAME]'s winter gear drive

Hello everyone,

Our [GROUP NAME] community is collecting approved cold-weather essentials for BeTheChangeYYC, a Calgary registered charity supporting neighbours experiencing homelessness through volunteer-powered street outreach.

When: [DATES]
Where: [COLLECTION LOCATION]
Requested items: [INSERT ONLY CONFIRMED CURRENT PRIORITIES]

Please bring clean, good-condition clothing that has been **laundered and individually bagged**. Socks should be new. Please do not donate damaged, dirty, oversized or unlisted items. Our team will coordinate drop-off; BeTheChangeYYC does not offer pickups.

Before purchasing, check the current needs list: https://bethechangeyyc.org/donations/.

Thank you for making practical warmth a shared community effort.

[ORGANIZER NAME]

Short Slack / Teams announcement

Winter gear drive: [DATES] at [LOCATION]. We're collecting only approved essentials for BeTheChangeYYC. Launder and individually bag clothing; new socks only. Confirm current needs at https://bethechangeyyc.org/donations/. Contact [NAME] with questions.

Social / poster caption

Help Calgary stay warmer. Our [GROUP NAME] winter essentials drive runs [DATES]. Clean, laundered and individually bagged clothing only; new socks only and other items must match confirmed priorities. https://bethechangeyyc.org/donations/ #BeTheChangeYYC #Calgary #WinterGearDrive

Collection and quality standards

Accept only if currently approved: jackets/coats, rain ponchos, gloves, mittens, clean toques and scarves, **new socks**, hand and foot warmers; tarps or complete tents (all poles, fly and parts) only when specifically requested.

Do not accept: unwashed or unbagged clothing; heavily worn or damaged items; used socks; incomplete tents; wet/moldy bedding; broken equipment; mattresses/furniture, or unlisted oversized items. Blanket/sleeping bag preparation must follow current needs-page instructions when accepted.

Mandatory logistics and guardrails

Drop-off only. No pickups. Confirm quantities and priority items before collecting.
Suite 1700, 840 7 Avenue SW, Calgary, AB T2P 3G2.
Tue/Wed/Sun 4:30 to 5:30 p.m. | Sat 1:30 to 2:30 p.m.
Park in the back. Call 587-224-9114 during these hours to arrange drop-off.

Wrap-up and thank-you copy

Thanks to everyone who helped [GROUP NAME] collect [VERIFIED COUNTS BY TYPE] for BeTheChangeYYC's winter street outreach. Our group coordinated an approved delivery on [DATE]. We appreciate your care for Calgary neighbours.

Measurement: item type/count, quality rejection count if useful, actual handoff date, collection and delivery expenses; do not assign invented dollar values to clothing.

Make sorting easier at drop-off

Where the size is known, label clean individual bags before counting. Record categories and counts for your driver so the receiving team can check what was agreed.

BETHECHANGEYYC
| CALGARY COMMUNITY ACTION

Help Calgary stay warmer.

Bring your community together to collect clean winter clothing and cold-weather essentials.



USEFUL WINTER GEAR

Warm outerwear
Jackets, winter coats, ponchos and practical layered clothing.

Warm hands & feet
New socks, gloves, mitts and hand/foot warmers.

Head & neck
Clean toques and scarves suited to outdoor winter conditions.

Extra weather protection
Tarps and complete tents, only when currently requested.

COLLECT CLEAN. DELIVER WITH CARE.
Check current needs first; launder and individually bag clothing. No oversized or unlisted donations. Storage is limited.
DROP-OFF ONLY: 840 – 7th Ave SW, Suite 1700, Calgary.
Tue/Wed/Sun 4:30 to 5:30 p.m. | Sat 1:30 to 2:30 p.m.
Call 587-224-9114 before drop-off and on arrival. No pickups.

bethechangeyyc.org/donations/
587-224-9114

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Registered Canadian charity | 770994937 RR 0001 | bethechangeyyc.org

BeTheChangeYYC

#BeTheChangeYYC

WINTER CLOTHING DRIVE

New Or Gently Used Winter gear.
Help people Experiencing Homelessness In Calgary.
Be The Change in YYC This Season!





- Jackets
- Gloves & Mitts
- Toques
- Hand/Feet Warmers
- Sleep Bags & Emergency Blankets

SCAN ME!

Learn More or Donate Directly

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